SERPENTINE

PRIVATE HIRE AND EVENTS

2021

EVENTS@SERPENTINEGALLERIES.ORG
WELCOME BACK TO THE SERPENTINE

Two unique Grade II listed contemporary art galleries in Kensington Gardens, the Serpentine South Gallery and the Serpentine North Gallery present six exhibitions per year.

Complementing the seasonal exhibitions programme is the acclaimed Pavilion commission – a temporary structure designed by a leading international architect who has not previously completed a building in England – which is sited on the Serpentine Gallery’s lawn each summer.

The Serpentine Galleries are open to the public 10am – 6pm Tuesday – Sunday, October to May, and are open daily in July and August. The spaces can be hired privately for breakfast and evening events, or full day events on a Monday when the Galleries are closed to the public.

A NOTE ON COVID-19

All capacities have been listed based on current government guidance. The Serpentine will continue to monitor these guidelines and advise clients of any relevant changes to their enquiries or bookings.
SERPENTINE SOUTH GALLERY

The Serpentine South Gallery is made up of four interconnecting gallery spaces making it easy to position different elements of your event, or open it up entirely for your guests to peruse at their leisure. Exhibition specific floorplans will be available based on your chosen event date.

CAPACITIES

The capacity in the Gallery varies dependent on the exhibition in place at the time. Please contact the events team for the capacities on the date of your event.

CATERING + AV

We have a hand-selected list of industry leading approved suppliers at the Serpentine who can cater for all of your event needs, from food and drinks to entertainment and styling. The full list and contact details can be found at the back of the brochure. We invite you to contact your preferred suppliers directly for a bespoke quote.

HIRE FEE

[Includes Gallery Staffing and Housekeeping]

+ Breakfast: 08:00-09:30: £3,500.00
+ Reception: 18:30-20:30: £3,500.00
+ Evening: 18:30-22:30: £5,000.00
+ Day Hire [Monday’s Only]
  08:00-22:30: from £5,000.00

NECESSARY EXTRA "S"

Security is required for every private hire. Guard numbers are dependent on guest numbers and the exhibition in place at the time.

OPTIONAL EXTRA "S"

For those who wish to learn more about the exhibition during their event, a tour can be arranged for an additional £150.00. Tours last approximately 30 minutes for up to 30 guests.

All prices quoted are exclusive of VAT.
JENNIFER PACKER: THE EYE IS NOT SATISFIED WITH SEEING

“[I cannot recommend this exhibition highly enough. There are a lot of good painting shows on in London at the moment...but if you only have time to visit one, go to the Serpentine Gallery to see this outstanding Jennifer Packer exhibition. It really is as good as art gets.” – ★★★★★
Will Gompertz, BBC Arts

This exhibition is the New York-based artist’s first in a European institution, includes paintings and drawings from the past decade alongside recent work.

Combining observation, improvisation and memory, Packer’s intimate portraits of friends and family members and flower still paintings insist on the emotional and physical essence of the contemporary Black lives she depicts.
SERPENTINE PAVILION 2021

The 20th anniversary Serpentine Pavilion will be situated on the Serpentine Gallery lawn between June-October 2021. It will be circular in shape, with three access points and integrated seating throughout.

The Pavilion will have house lighting, power, a bar and a built-in stage area.

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The full list and contact details can be found at the back of the brochure. We invite you to contact your preferred suppliers directly for a bespoke quote.

HIRE FEE

[Includes Gallery Staffing and Housekeeping]

+ Breakfast: 08:00-09:30: £3,500.00
+ Evening: 18:30-22:30: £8,000.00

NECESSARY EXTRAS

Security is required for every private hire. Guard numbers are dependent on guest numbers, structure access points and the exhibition in place at the time.

OPTIONAL EXTRAS

For those who wish to learn more about the exhibition during their event, a tour can be arranged for an additional £150.00. Tours last approximately 30 minutes for up to 30 guests.

All prices quoted are exclusive of VAT.
SERPENTINE PAVILION
THE ARCHITECTS

Each summer the Serpentine invites an internationally known architect to create their first built structure in England. Since its launch in 2000, the annual Pavilion has become one of the most anticipated events in the global cultural calendar and a leading visitor attraction during London’s summer season of culture.

COUNTERSPACE
2020/2021

Johannesburg-based practice Counterspace, directed by the all-woman team of Sumayya Vally, Sarah de Villiers and Amina Kaskar, has been selected to design the 20th Anniversary Serpentine Pavilion.

Using both innovative and traditional building techniques, Counterspace’s design will be based on gathering spaces and community places around the city, folding London in to the Pavilion structure in Kensington Gardens.

Employing a mix of low-tech and high-tech approaches to sustainability, the Pavilion will be constructed from a variety of materials, including custom K-Briq-modules and cork provided by Amorim. K-Briqs are made from 90% recycled construction and demolition waste and are manufactured without firing, with a tenth of the carbon emissions of normal bricks.
SERPENTINE NORTH GALLERY

Two central rectangular powder rooms with exposed brick and beams are encompassed by a square bright and modern gallery perimeter. The Powder rooms work particularly well for intimate dinners with the flowing perimeter of the space perfect for standing receptions.

CAPACITIES

The capacity in the Gallery varies dependent on the exhibition in place at the time. Please contact the events team for the capacities on the date of your event.

CATERING + AV

We work alongside the in-house Magazine team at the Serpentine North Gallery who can quote and cater for your event in full. An introduction to the team can be made at any stage of your enquiry. AV can be chosen from our list of trusted approved suppliers. The full list and contact details can be found at the back of the brochure. We invite you to contact your preferred suppliers directly for a bespoke quote.

HIRE FEE

[Includes Gallery Staffing and Housekeeping]
+ Breakfast: 08:00-09:30: £3,500.00
+ Reception: 18:30-20:30: £3,500.00
+ Evening: 18:30-22:30: £5,000.00
+ Day Hire [Monday’s Only]
  08:00-22:30: from £5,000.00

NECESSARY EXTRAS

Security is required for every private hire. Guard numbers are dependent on guest numbers and the exhibition in place at the time.

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All prices quoted are exclusive of VAT
JAMES BARNOR

A major survey of British-Ghanaian photographer James Barnor, whose career spans six decades, two continents and numerous photographic genres through his work with studio portraiture, photojournalism, editorial commissions and wider social commentary.

Born in 1929 in Ghana, James Barnor established his famous Ever Young studio in Accra in the early 1950s, capturing a nation on the cusp of independence in an ambiance animated by conversation and highlife music. In 1959 he arrived in London, furthering his studies and continuing assignments for influential South African magazine Drum which reflected the spirit of the era and the experiences of London’s burgeoning African diaspora. He returned to Ghana in the early 1970s to establish the country’s first colour processing lab while continuing his work as a portrait photographer and embedding himself in the music scene.
SERPENTINE NORTH GALLERY IMAGES
Hire Fee

[Includes Housekeeping]

+ Evening: 18:30-22:30: £5,000.00
+ Day Hire: 07:00-22:30: £10,000.00*

*Approval for full day private hire must be obtained on a case by case basis

Necessary Extras >>>

Security is required for every private hire. Guard numbers are dependent on guest numbers and the exhibition in place at the time.

All prices quoted are exclusive of VAT

Catering + AV

The Magazine team can quote for and cater your event in full. Their dedicated in-house team will manage all of your event requirements alongside the Serpentine Events team and be able to introduce you to our hand-picked suppliers for AV, entertainment and more.
CATERING

+ Alexander & Björck
  Contact: Lucy Foden
  +44 (0)20 3457 1700
  parties@alexanderandbjorck.com
  www.alexanderandbjorck.com
  @alexanderandbjorcklondon

+ At Home Catering Ltd
  Contact: Amaury Girardeau
  +44 (0)20 7649 9695
  amaury@athomecatering.co.uk
  www.athomecatering.co.uk
  @at_home_catering

+ The Admirable Crichton
  Contact: Oliver Gough
  +44 (0)20 7326 3800
  oliver@theac.events
  www.admirable-crichton.co.uk
  @admirablecrichton

+ By Word of Mouth
  Contact: Chloe Goreham
  +44 (0)20 8871 9566
  events@bywordofmouth.co.uk
  www.bywordofmouth.co.uk
  @bywordofmouthUK

+ Bubble Food
  Contact: Mike Robinson
  +44 (0)7913886148
  mike@bubblefood.com
  www.bubblefood.com
  @bubblefooduk

+ Clerkenwell Green
  Contact: Eleonora El Andaloussi
  +44 (0)20 7729 4072
  clerkenwellgreenevents@benugo.com
  www.clerkenwellgreen.com
  @clerkenwellgreenevents

+ Social Pantry
  Contact: Gemma Bacon
  +44 (0)208 871 1949
  enquiries@socialpantry.co.uk
  www.socialpantry.com
  @social_pantry

+ Lodge Catering
  Contact: Ann Woods
  +44 (0)20 8960 5794
  ann@lodge-catering.co.uk
  www.lodge-catering.co.uk
  @lodgeCatering

+ Rocket Food Ltd
  Contact: Ismay Hawthorn
  +44 (0)20 7622 2320
  parties@rocketfood.com
  www.rocketfood.com
  @rocketfoodltd

+ The Cellar Society
  Contact: Tuuli Tornstrom
  +44 (0)20 8453 7141
  enquiries@cellarsociety.com
  cellarsociety.com
  @cellarsociety

FLORISTS

+ Hayford & Rhodes
  Contact: Jemimah Jones
  +44 (0)20 3130 9219
  events@hayfordandrhodes.co.uk
  www.hayfordandrhodes.co.uk
  @hayfordandrhodesflowers

+ Lavender Green
  Contact: Colin Gray
  +44 (0)207 127 5303
  info@lavendergreen.co.uk
  www.lavendergreen.co.uk
  @LavenderGreenflowers

+ Veevers Carter Flowers
  Contact: Penny Lindeque
  +44 (0)20 7237 8800
  penny.lindeque@veeversonter.com
  www.veeversonter.com
  @VeeversCarter
APPROVED SUPPLIERS CONT. >>>

AV + PRODUCTION
+ Dobson Sound Productions Ltd
  Contact: David Lewis
  +44 (0)20 8545 0202
  enquiries@dobsonsound.co.uk
  www.dobsonsound.co.uk
  @dobsonsound

+ Event Concept
  Contact: Emily Buckland
  +44 (0)20 7740 3988
  info@eventconcept.co.uk
  www.eventconcept.
  @EventConcept

+ Lightning Events Ltd
  Contact: Georgie Fifield
  +44 (0)20 8963 7980
  Georgie@lightning-events.com
  www.lightning-events.com
  @lightningevents

+ Light Motif
  Contact: Rob Mills
  +(0)20 7183 5381
  info@lightmotif.co.uk
  www.lightmotif.co.uk
  @lightmotifprod

+ Wise Productions
  Contact: Doug Wintle
  +44 (0)20 8991 6922
  events@wiseproductions.co.uk
  www.wiseproductions.co.uk

SUNBRELLAS
+ Sunbrella Hire Ltd
  Contact: Claire Thomson
  +44 (0)14 8321 0142
  hire@sunbrella.co.uk
  www.rain-
danceukgiantumbrellas.co.uk

MUSICIANS + ENTERTAINMENT
+ Sternberg Clarke
  Contact: Jane Moore
  +44 (0)20 8877 1102
  jane@sternbergclarke.co.uk
  www.sternberg-clarke.co.uk
  @SternbergClarke

+ Euphonica
  Contact: Grace B
  +44 (0)20 3397 9018
  Grace.b@euphonica.com
  www.euphonica.com
  @euphonicalive

MARQUEES
+ Berry Marquees Ltd
  Contact: Simon Sinclair
  +44 (0) 1784 471 410
  simon@berrymarquees.com
  www.berrymarquees.com

+ Key Structures
  Contact: Charlie Spall
  +44 (0)7833467250
  info@keystructures.co.uk
  www.keystructures.co.uk
  @keystructures

SECURITY
+ Veritas Event Services Ltd*
  Contact: Wayne Emery
  +44 (0) 7811 122 800
  wayne@veritasservices.co.uk
  www.veritasservices.co.uk

*Security personnel are required for all events and will be booked accordingly by the events team – Security fees will be discussed prior to booking

TRAFFIC MANAGEMENT
+ CSP
  Contact: Adem Altindal
  +44 (0)20 8900 2405
  sales@gotocs.com
  www.gotocs.com

*Traffic management personnel are required for the majority of events taking place at the Serpentine North Gallery. This will be booked by the events team and fees will be discussed prior to booking

HEALTH + SAFETY
+ Gallowglass Health and Safety
  Contact: Steve Kearney
  +44 (0)845 600 5030
  events@gallowgroup.com
  www.gallowgroup.com